



Faculty of Economics
and Management

GENERAL PhD THESIS TOPIC FOR ADMISSION PROCEEDINGS FOR THE DOCTORAL STUDY PROGRAMMES OF FEM IN THE YEAR 2024

General PhD thesis topics of candidates were discussed by the relevant Doctoral Programme Board.

The topic of PhD thesis must be consulted with the supervisor who offers the topic before submitting the study application.

DOCTORAL STUDY PROGRAMME

Management

prof. Ing. Luboš Smutka, Ph.D.
Vice-Dean for Science and Research

In Prague 17/3/2024

SUPERVISOR	GENERAL TOPIC PHD THESIS
doc. Bartoška Jan	Advanced project management techniques and methods (AGILE, CCM)
doc. Kvasničková Stanislavská Lucie	Sustainable Management
doc. Macák Tomáš	Design of Corporate Management for Compensation of Business Disorders
doc.. Ladislav Pilař	Social Media Marketing
doc.. Ladislav Pilař	AI in Business Process Management
doc.. Ladislav Pilař	Business management perspectives on the circular economy
doc.. Ladislav Pilař	Consumer behavior
prof. Tichá Ivana	Corporate Strategy
prof. Tichá Ivana	Value Proposition in Business Models
