

# IGEN PROJECT NEWSLETTER 4



## WELCOME TO THE FOURTH NEWSLETTER OF THE „INTERWORK BETWEEN GENERATION Z AND EMPLOYERS“ PROJECT!

We would love to tell you more about the recent activities of the project consortium and our plans for the upcoming months.

IGEN project is now in the very developed stage and has more and more to offer to its target groups.

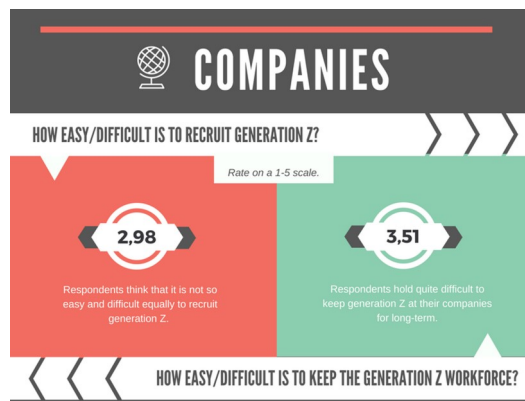
See what we can do to help you!

### WHAT HAS BEEN DONE RECENTLY?

- Completing the development of IO1.3– Handbook for HR Professionals and Managers.
- 4th Transnational Project Meeting in Earl Shilton, UK

### WHAT IS COMING NEXT?

- Translating and uploading the IO1.3 materials to the project website
- Finishing the work on Intellectual Output 2— Mentor Training
- Joint Staff Training Event and 5th Transnational Project Meeting in Cyprus, organized in September

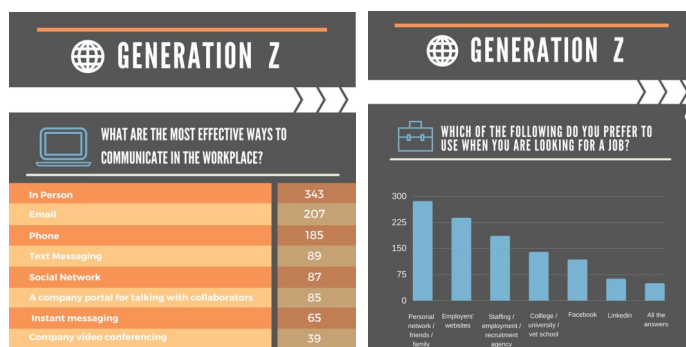


WANT TO KNOW MORE ABOUT THE GENERATIONS AND THE LABOUR MARKET?

### KEEP TRACK OF OUR FACEBOOK FANPAGE!

As a part of Intellectual Output 1.3 our partners from Portugal - ISCAP - The School of Accounting and Administration of Porto, have created the infographics presenting our results of the iGEN survey performed among Generation Z members and companies' owners.

Before being available to download in the Handbook, the infographics are released in the weekly series of Facebook posts. We strongly invite you to keep track of our social media and learn more about generations and labour market trends!





# 4TH TRANSNATIONAL MEETING IN EARL SHILTON

Project IGEN is now at a very developed and demanding stage, therefore partners need to have a productive time during Project Meetings. With that in mind, the fourth meeting was organised in Earl Shilton, UK. The meeting took place on the **19th-20th of March 2018**.

## THE HOSTING PARTNER

**Exponential Training (ETA)** is a vocational education, training supplier operating in over 50 different countries worldwide. ETA staff members specialise in: development and delivery of online, distance and blended learning programmes, development and management of online learning platforms, as well as delivery of vocational qualifications for managers, SME owners and business coaches.

## THE MEETING'S SCHEDULE

Following the usual schedule the general introductions and greetings were followed by a short review of the project – recent outputs, objectives, schedule and methodology.

The agenda and goals for the two-days meeting were discussed and agreed upon.

During the last months partners were busy with developing draft versions of chapters for the **IO1.3 Handbook**. During the meeting in UK each partner presented their chapter, sharing ideas and collecting feedback from other partners. After corrections and translations, the handbook will be available and ready to download from our website in August/September 2018.

The next item of the agenda was presenting and discussing the materials for **Mentor and GenZ training**. The resources were presented by partners responsible – Exponential and Dekaplus.

As usually – all the details of further cooperation and project dissemination, as well as technical, financial and management issues were discussed, clarified and agreed upon. Project coordinator, CULS, presented the valuable feedback of Czech National Agency after the Interim Report.

# „GENERATION Z IN THE WORKPLACE“

## IO1.3 - iGEN HANDBOOK

### INTELLECTUAL OUTPUT 1.3

#### HOW CAN WE HELP THE EMPLOYERS TO MAKE THE BEST OUT OF YOUNG EMPLOYEES?

The IGEN Project Handbook is based on a large-scale survey concerning communication and relationships abilities of GEN Z graduates on the workplaces.

The study involved 596 graduates and 392 representatives of SMEs from 7 European countries: Czech Republic, Hungary, Cyprus, United Kingdom, Poland, Portugal and Spain. The interviews and participants were balanced for gender, different socioeconomic backgrounds and were combined by standard questioning and face-to-face meeting and interview held within schools, the workplace, in homes and even in cafés.

The findings from the research were described in details in the Transnational Reports (to be found on [www.igenproject.eu/results/](http://www.igenproject.eu/results/)). However, more specific information and guidance aimed directly at leaders, mentors and employers will be included in IO1.3—the Handbook.

What information will be included?

#### CHAPTERS OF THE HANDBOOK:

##### 1) Presentation of the labour market trends

The description of European labour market perspectives, requirements, problems and predictions.

##### 2) Generation Z at work

Who are the members of Gen Z and how do they differ in the working environment?

##### 3) Tools and Methods for HR management

How to recruit Gen Z representatives, select the best employees and retain them in the company.

##### 4) Useful Applications

The list of applications useful in the workplace to make the work faster and attract young people.

##### 5) Leadership

What does it mean to be a leader and which leadership qualities are the most desired by young people.

##### 6) Attract and engage of employees

The predictions concerning labour market and tips how to engage all generations in the workplace.

##### 7) How to create a creative working environment for GEN Z

Tips on how to support creativity in the workplace and inspire and motivate young people.

##### 8) Mentoring for Employers

What is mentoring, why is it beneficial and how to be a good mentor for Gen Z members.

The Handbook will be available for free on our website in September 2018. You can download it from here: [www.igenproject.eu/results/](http://www.igenproject.eu/results/).

**We strongly invite you to do so!**

Learn more:



[www.igenproject.eu](http://www.igenproject.eu)



<https://www.facebook.com/ProjectiGEN/>



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