

## UNIVERSITY ADMISSION STUDENT VIDEO INSTRUCTIONS

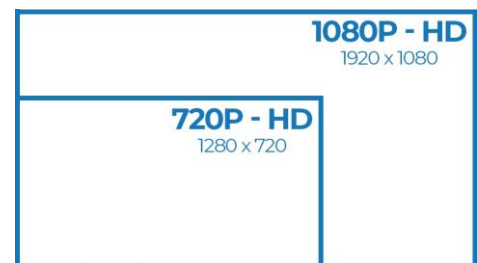
A motivational student video is designed to know a candidate better throughout the university application process. The video is not intended to be a professional-quality production or rehearsed audition. Simply capture a video of yourself telling us about you, your goals, objectives, and expectations in less that 120 seconds (2 minutes maximum).

### Technical Requirement:

1) Use a cellphone, computer, or camera to record your video.



2) Shoot in the Landscape mode at 720p or 1080p.



3) Upload the video to a YouTube channel and set to unlisted and share the link with admissions office.



### **Content Requirement:**

In less than 120 seconds, please explain the following six prompts in a connecting flow.

1. Introduce yourself.
2. Explain your previous field of study and any practical experience.
3. Describe which type of company you'd like to work in or career path of interest upon course completion.
4. Rationalize how Global Information Security Management degree from Czech University of Life Sciences Prague (CZU) can assist you to achieve this goal.
5. Name your unique selling position (USP) by stating any skills and background information that makes you the best candidate for GISM degree.
6. If you want to share one thought with the reviewers, what would it be?

*\* Remember to speak slowly. Avoid overly complicated terms or casual slang. Stay focused on the points you are trying to get across. Do not include small talk, meaningless filler, or unreasonable expectations. Speak in a friendly and non-robotic way. Practice, practice, practice!*

### **Further Information:**

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